

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS  
OF GATEWAY TO L.A. PBID INC.  
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION  
July 10, 2008**

The board of directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on July 10, 2008 at 8:00 a.m. at the Four Points by Sheraton Hotel, Los Angeles.

24 individuals attended the meeting as follows:

- Grant Coonley, Hilton LAX
- Paul Verduin, Embassy Suites LAX
- Conrad Klingenstein, Jamison Services
- Kara Altice Montes, Sheraton Gateway
- Michael Collins, LAWA
- Steven Hall, Marriott LAX
- Israel Mora, Courtyard by Marriott
- Bill Wright, Courtyard by Marriott
- Robert Bargas, Four Points Sheraton
- Brian Vandehey, The Parking Spot
- Paul Gnasso, Ace Parking
- Ed Pomponio, Destination Shuttle Svc
- Brian Lott, Destination Shuttle Svc
- Dep. Chief Terry Hara, LAPD
- David Voss, LAX Coastal Chamber
- Jeanne Breunig / LAWA
- Gerard McCallum, Hollywood Park Dev.
- Noreen Chambers, The Gas Company
- John Ruhlen, Westchester BID
- Edgar Saenz, Representative Waters
- Jim Sakalis, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. WELCOME / INTRODUCTIONS

Grant Coonley welcomed the board members and guests.

2. PUBLIC COMMENTS

No public comments.

3. APPROVAL OF BOARD OF DIRECTORS MEETING MINUTES

- May 8, 2007 Minutes – Approved as presented

4. APPROVAL OF FINANCIAL REPORT AS OF JUNE 30, 2008

Laurie Hughes presented the Budget vs. Actual report for January through June 2008 reflecting total income of \$696,690.89 and total expenses of \$386,190.03 for the period. The financial report was unanimously approved by the Board of Directors.

5. EXECUTIVE DIRECTOR'S REPORT

Ocean Express

Trolley expansion went smoothly. No complaints reported. Ridership in June was 7,889 with an average daily count of 263. For the first 8 days of July, the average daily count was 268. Feedback good from hotels, increased service added benefit.

A GPS System is being installed to help track the trolley's. Hotel staff will be able to access site directly.

Agreements w/ hotels being signed and return  
Collateral Materials being printed and distributed  
New Contract with American GTS signed  
Letters of Understanding received from MB partners & El Segundo  
New Signage being installed on Trolley  
\$10 million Umbrella Coverage in effect July 1<sup>st</sup>.

#### Ambassador Program

Two new replacement officers have been hired to fill vacancies.

#### Century Blvd. Median Construction

Revocable permit has been issued.  
Sign Contractor to order "pylons" – 4 – 6 weeks delivery.  
Maintenance began – July 1st

#### Recycling Program

9 Hotels – set to participate  
Start up – early July  
4 Office Bldgs. – to participate  
Boxes to be ordered – need count

#### Community Outreach

Met with Jeanne Breunig – LAWA Manchester Square Acquisition  
Possible landscaping improvements to Century Blvd. between Denny's & Taco Bell

A reception for Jim Ritchie will be on July 31<sup>st</sup> at the Flight Path Museum. Board Members are invited to attend.

#### 6. LAX UPDATE

Michael Collins briefed attendees on LAWA issues, and recent news articles about airline cutbacks and possible delay of long-term projects. Mr. Collins reported:

- Tom Bradley International Terminal (TBIT) remodeling fully funded.
- LAWA working with Disney Imagineering on ideas to use lighting and sound to improve passenger experience.
- Bradley West Project is funded and anticipated in 2012
- Airlines projecting significant lay-offs
- Projecting loss of 9.2% seat capacity
- Estimated 2008 passenger traffic – 58 million
- Projected 2009 passenger traffic – 54 million

Mr. Collins was asked to find out about status of wayfinding signage for consolidated hotel shuttles.

9. NEW BUSINESS

- Deputy Chief Terry Hara, LAPD West Bureau was introduced and gave a brief update of crime statistics for the Pacific Division with Part I Crimes being down by 11% in the West Bureau. Dep. Chief Hara emphasized the importance of BID's in Los Angeles and how they work "hand-in-hand" with LAPD. He also recommended the use of Blackberry communication as an effective means to issue crime alerts and maintain contact with the security community.
- Gerard McCallum, representing the Hollywood Park Development, gave an overview of the proposed development on 238 acres in Inglewood (currently Hollywood Park Race Track and Casino). This mixed-use development will be a similar concept to Playa Vista however not as dense. The proposed project includes:
  - 2,995 homes
  - 25 acres of parks
  - 4 acres of schedule
  - Hollywood Park Casino renovation
  - Retail & Restaurants (ala The Grove)
  - Widening of Century Blvd. and Prairie Avenue

Meeting adjourned.